



6TH EDITION OF THE INTERNATIONAL SINGLE WINDOW CONFERENCE

Trade Facilitation Agreement and
e-Commerce Development:
The Role Of Single Window as Catalyst





03 - 05 OCTOBER 2017

SWC ACCRA
INTERNATIONAL SINGLE WINDOW
CONFERENCE & EXHIBITION

HEADLINE - VALUE USD40,000

Provides the opportunity to be the **Primary Sponsor for ISWC2017.**

BENEFITS

Choose Between:

- A) Official Gala Dinner 4th October 2017
- B) Official Opening Cocktail Reception 3rd October 2017
- C) Sponsorship of the Official ISWC Expo

Institutional Visibility:

- No competitor – Exclusive within industry or area of competition
- Company logo on all print materials and promotions including backdrop
- Sponsor's introduction of a speaker
- 5 minutes speech on your brand
- Certificate of Honour

Promotion:

- Distribution of approved products during event days (sampling)
- Booth space (two 3m x 3m booths) at exhibition at a prime location

Press Campaign:

- Company logo displayed prominently on all billboards, flyers, etc
- Link on conference website and commission's social media sites
- Acknowledgement on website as headline sponsor
- MC acknowledgements on web and conference programme as specific level sponsor
- Acknowledgements during conference as headline level sponsor

Public Relations:

- No competitor: Exclusive within industry or area of competition
- Company logo on all print materials and promotions including backdrop
- Sponsor's introduction of a speaker
- 5 minutes speech on your brand
- Certificate of Honour

PLATINUM - VALUE USD30,000

Provides the opportunity to be the **Associate Sponsor for ISWC2017.**

BENEFITS

Choose Between:

- A) Official Opening Cocktail Reception, 5th October 2017
- B) Official Opening Cocktail Reception, 5th October 2017
- C) Sponsorship of the Official Event Registration, Personnel Uniforms and Lanyards
- D) Sponsorship of the Official ISWC Conference Bags

Institutional Visibility:

- Company logo on all print promotions
- Sponsor's introduction of a speaker
- Certificate of Honour

Promotion:

- Distribution of approved products during conference.
- Booth space (3m x 3m) at exhibition

Press Campaign:

- Company logo displayed prominently on signage (outdoor)
- Link on conference website and commission's social media sites as specific sponsor
- Acknowledgements on at event
- Acknowledgement on website
- MC acknowledgements on web and conference programme as specific level sponsor

Public Relations:

- Attendance for 8 participants at the Gala Dinner
- Acknowledgement in all media (Radio, TV, Digital etc.)



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GOLD - VALUE USD20,000

Provides the opportunity to be a **Sponsor for ISWC2017.**

BENEFITS

Choose Between:

- a) Sponsorship of the Official ISWC Coffee Breaks 3rd October 2017
- b) Sponsorship of the Official ISWC Coffee Breaks 4th October 2017
- c) Sponsorship of the Official ISWC Coffee Breaks 5th October 2017

Institutional Visibility:

- Company logo on PRESS ADS
- Sponsor's introduction of a speaker
- Certificate of Honour

Promotion:

- Distribution of approved products during conference.
- Booth space (3m x 3m) at exhibition

Press Campaign:

- Company logo displayed prominently on signage (outdoor)
- Link on conference website and commission's social media sites as specific sponsor
- Acknowledgements on at event
- Acknowledgement on website
- MC acknowledgements on web and conference programme as specific level sponsor

Public Relations:

- Attendance for 8 participants at the Gala Dinner
- Acknowledgement in all media (Radio, TV, Digital etc.)

DIAMOND - VALUE USD15,000

Provides the opportunity to be a **Sponsor for ISWC2017.**

BENEFITS

Choose Between:

- A) Sponsorship of the Official ISWC Lunch 3th October 2017
- B) Sponsorship of the Official ISWC Lunch 4th October 2017
- C) Sponsorship of the Official ISWC Lunch 5th October 2017

Institutional Visibility:

- Certificate of Honour

Promotion:

- Distribution of approved products during event days
- Booth space (3m x 3m) at exhibition
- Company logo displayed prominently on signage

Press Campaign:

- Link on conference website and commission's social media sites
- Acknowledgement on website
- MC acknowledgements at event days

Public Relations:

- Attendance for 4 participants
- Acknowledgement in all media (Radio, TV, Digital etc)



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SILVER - VALUE USD10,000

Provides the opportunity to be a **Sponsor for ISWC2017.**

BENEFITS

Choose Between:

- a) Sponsorship of the official ISWC 2017 Note books and Pens
- b) Sponsorship of the official ISWC 2017 Polo
- c) Sponsorship of the official ISWC 2017 USB keys

Institutional Visibility:

- Certificate of Honour

Promotion:

- Booth space (3m x 3m) at exhibition

Press Campaign:

- Link on conference website and GCNet's social media sites
- Acknowledgement on website
- MC acknowledgements at programme as silver sponsor

Public Relations:

- Free registration and attendance for 2 participants
- Acknowledgement on Radio

BRONZE - VALUE USD 5,000

Provides the opportunity to be a **Sponsor for ISWC2017.**

BENEFITS

Choose Between:

- a) Sponsorship of the official ISWC 2017 Business Card Holders
- b) Sponsorship of the official ISWC 2017 Caps & T Shirt
- c) Sponsorship of the official ISWC 2017 Catalogue & Post show report

Institutional Visibility:

- Certificate of Honour

Promotion:

- Booth space (3m x 3m) at exhibition

Press Campaign:

- Acknowledgement on website as bronze sponsors

Public Relations:

- Free registration and attendance for 2 participants
- Acknowledgement on Radio

INCLUSION	HEADLINE	PLATINUM	DIAMOND	GOLD	SILVER	BRONZE
INSTITUTIONAL VISIBILITY						
No competitor - Exclusive within industry or area of competition	X					
Flighting of corporate adverts during conference	X					
5 minutes speech on your brand	X					
Company logo on all print promotion materials	X	X	X	X		
Sponsor's introduction of a speaker	X	X	X	X		
Certificate of Honour	X	X	X	X	X	X
PROMOTION						
Distribution of approved products during conference	X	X	X	X		
Booth space at exhibition	X	X	X	X		
PRESS CAMPAIGN						
Company logo displayed prominently on signage (outdoor)	X	X	X	X	X	
Link on conference website and commission's social media sites	X	X	X	X	X	X
Acknowledgement on website	X	X	X	X	X	
MC acknowledgements on web and conference programme as specific level sponsor	X	X	X	X	X	X
Acknowledgements during conference as specific level sponsor	X	X	X	X	X	
PUBLIC RELATIONS						
Attendance for participants at the Gala Dinner	X	X	X	X	X	X
Acknowledgement in all media (Radio, TV, Digital etc)	X	X	X	X	X	X



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CONTACT

Additional info

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